

DOUGLAS STONE

PRESIDENT
KNOWLEDGEDROP

CONTACT



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<https://knowledgedrop.info/>

SKILLS

- Strategic Consulting on Training Solutions
- Instructional Systems Design
- eLearning & Mobile Learning Development
- Web-based Mobile Phone Apps
- Business Development & Proposal Writing
- Learning Management Systems
- Managing Training & Media Departments
- SCORM & 508 Compliance
- Human Resource Development
- Project Management
- Process Improvement & Cost Reduction
- Video Production

PROFESSIONAL SUMMARY



Brings a wealth of leadership, knowledge and innovation in courseware, digital communications, and training program design utilizing eLearning, mobile learning, blended-learning, instructor-led training, learning management systems, and web-

based mobile Apps. Specializes in identifying the strategic learning needs for organizations and developing custom large-scale performance-based training solutions for private industry, non-profits and the Federal government.

EXPERIENCE

April 2024 - Present

President

knowledgedrop, LLC, Frederick, Maryland.

Create vision and strategic priorities that align with goals and visions of organization for non-profit Give America Hope and Club Hope.

- Review and assess current training materials and resources.
- Conduct informational interviews with stakeholders and subject matter experts to repurpose current training material as resources deployed on their website.
- Develop, design and project manage the custom development of the non-profit's website.
- Produce videos and custom motion graphics to promote the organization.

January 1999 - Present

Vice President of Program Development

MetaMedia Training International Inc., Frederick

A leading provider of interactive custom training and communications programs.

- Consult with a wide spectrum of clients to determine how to best meet their mission critical training needs, making strategic recommendations on the delivery platform(s), levels of interactivity, use of training materials, integration of supporting media, and the evaluation of their program.
- Oversee the design, development and deployment of custom training programs using eLearning, mobile learning, instructor-led, and web-based App delivery platforms.
- Developed large scale eLearning programs for Marriott International Inc., the United States Senate, NASA, Comcast, United States Citizenship and Immigration Services, and the Federal Aviation Administration
- Hire and manage company staff and freelancers including instructional



United States Senate



The Centers for Disease Control



The Center for Construction Research



The Washington Metro Transit Authority



College & University Prof. Assoc. for HR

designers, technical writers, project managers, producers, graphic artists, editors, Web programmers, video producers, copy editors, and print managers.

- Adapt commercial off-the-shelf development tools including Articulate Storyline, Adobe Presenter, and Adobe Captivate to gain efficiencies in the time and resources required to develop custom 508 compliant courses
- Devise custom solutions and the specific requirements for the Moodle Learning Management System for clients.
- Oversee the integration of various eLearning programs with different Learning Management Systems including Docent, Meridian, Plateau, and Sum Total's DkWeb/Ontrack to meet SCORM compliance.
- Lead business development initiatives including writing winning proposals and grants, facilitating competitive sales presentations, and developing strategic partnerships.
- Primarily responsible for winning a \$1.2 million eLearning contract with the Department of Energy (DOE) and a \$1 million dollar grant from the Centers for Disease Control and Prevention (CDC).
- Budget and project manage multiple overlapping six-figure programs with a proven ability to manage costs and bring projects in on time and on budget.
- Develop custom solutions for in the role of Principal Investigator a Web-based smart phone App on teen health funded by the CDC.
- Develop novel approaches to support custom training and communications programs in such areas as graphical user interface design, branding, interactivity, and video production using professional actors to produce scenario-based learning vignettes.
- Produced and directed numerous high-budget award winning training videos for various clients including the Airline Operators Pilot's Association, the International Brotherhood of Electrical Workers, and Marriott International.
- Full working knowledge of all aspects of video production.
- Developed training programs that enabled employees to reach their full potential as individuals and teams.

January 1998 - January 1999

Director of Program Design

Sylvan Learning Systems, The Caliber Learning Network, Baltimore

A global educational services company that specialized in delivering professional education programs using one-way satellite, two-way video conferencing, and web-based delivery modes.

- Manage staff of up to 18 instructional designers responsible for consulting with clients on the design and development of their content.
- Major clients included PriceWaterhouseCoopers, Fidelity Investments, 3Com, Compaq, the Wharton Business School, and the USC Marshall School of Business.

“Doug was the Project Manager for our Foundation for Safety Leadership (FSL) training program. He was a terrific collaborative partner. He was always responsive to my requests, and he taught me a lot about instructional design.”

Dr. Linda Goldenhar
Research Director - CPWR

“I have known Doug for over 15 years. We share information and our experiences working in the film industry. You will find him to be extremely professional, highly collaborative and will produce a very compelling video for you.”

Eduardo Sanchez, Director
The Blair Witch Project

“Doug has contracted me as an instructional designer for the development of numerous high-profile eLearning projects for which he was the Project Manager. Doug maintained excellent project plans and always kept things on time and on track to produce our deliverables for our clients.”

Rosemary Peters
President, Integrated Learning Systems

EDUCATION

M.A. Human Resource Development

Marymount University, VA

B.A. Visual Communications

The American University, DC

ACCOMPLISHMENTS

- Speaker on mobile learning, Society for Applied Learning Conference.
- Author, “Entering the Mobile Zone,” TD Magazine
- Silver Communicator Award – Marriott Residence Inn Training
- Speaker on mobile learning, Society for Applied Learning
- Silver Telly Award – Turnout for Life Training
- Bronze Telly – Do the Right Thing; Decision Making for Pilots
- Special Jury CINE Award – CORE Curriculum Training
- Silver Telly – Fit for Life, Health and Wellness
- Bronze Telly – CORE Curriculum Training
- TeleCon Award – Distance Learning, Best Program Continuing Education
- TeleCon Award – Best Corporate Distance Learning Training Program

REFERENCES

References available upon request

PROFESSIONAL WEBSITE LINKS

LinkedIn: <https://www.linkedin.com/in/douglasmstone>

knowledgedrop, LLC company website <http://www.knowledgedrop.info>